

**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

#### **Billing Address:**

**Great American Media Attention: Accounts Payable** 1010 Wisconsin Ave NW - Ste 800 Washington, DC 20007



Advertiser	Democratic Congressional Campaign Cc
Product	DCCC 10/11
Estimate Number	1200

Invoice #	112772-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	WRAL		
Account Executive	Cheryl Blair		
Sales Office	Washington Telerep		
Sales Region	National		

Order #	112772
Alt Order #	06146607
Deal #	
Order Flight	10/11/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL WRAL AM News	6-7a	•	•	•	•	•	•	•	
	ISSUE CLASS OF TIME									
				2 to 10/14/12	2x	TF				
	WRAL		Th	10/11/12	:30	6:08 AM	D3C12-NC07-T04H	\$1,400.00		1
	WRAL		F	10/12/12	:30	5:57 AM	D3C12-NC07-T04H	\$1,400.00	)	2
2	WRAL WRAL AM News ISSUE CLASS OF TIME	6-7a								
				2 to 10/21/12	1x	1				
	WRAL		M	10/15/12	:30	6:57 AM	D3C12-NC07-T04H	\$1,400.00	)	1
3	WRAL CBS This Morning ISSUE CLASS OF TIME	7am - 9am								
			10/08/12	2 to 10/14/12	2x	TF				
	WRAL		Th	10/11/12	:30	8:37 AM	D3C12-NC07-T04H	\$750.00		2
	WRAL		F	10/12/12	:30	8:18 AM	D3C12-NC07-T04H	\$750.00	)	1
4	WRAL CBS This Morning Saturday ISSUE CLASS OF TIME	8am - 10am								
			10/08/12	2 to 10/14/12	1x	1-				
	WRAL		Sa	10/13/12	:00				See MG 4.2	1
	WRAL CBS This Sat Morning 8-9a	8-9a	Sa	10/13/12	:30	8:26 AM	D3C12-NC07-T04H	\$600.00	MG for 4.1 10/13	2
5	WRAL Face the Nation ISSUE CLASS OF TIME	1030-11a								
			10/08/12	2 to 10/14/12	1x	1				
	WRAL		Su	10/14/12	:00			,	9 See MG 5.2	1
	WRAL Face The Nation 1030-1130	1030-1130	Su	10/14/12	:30	11:23 AM	D3C12-NC07-T04H	\$750.00	) MG for 5.1 10/14	2
			program	airs 1 hour -	ISSUE CL	ASS OF TIME				
6	WRAL Price is Right ISSUE CLASS OF TIME	11a-12p								
				2 to 10/14/12	2x	TF				
	WRAL		<u>T</u> h	10/11/12	:30	10:59 AM	D3C12-NC07-T04H	\$450.00		2
	WRAL		F	10/12/12	:30	10:58 AM	D3C12-NC07-T04H	\$450.00	)	1
7	WRAL Noon News	12p-1p								



**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

# **Billing Address:**

ISSUE CLASS OF TIME

**Great American Media Attention: Accounts Payable** 1010 Wisconsin Ave NW - Ste 800 Washington, DC 20007



Advertiser	Democratic Congressional Campaign Cc
Product	DCCC 10/11
Estimate Number	1200

Invoice #	112772-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	WRAL		
Account Executive	Cheryl Blair		
Sales Office	Washington Telerep		
Sales Region	National		

Order #	112772
Alt Order #	06146607
Deal #	
Order Flight	10/11/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	n Air Time	Ad-ID	Rate	Reconciliation	Ref #
	ISSUE CLASS OF TIME	•	•	•	•	•	•	•		•
				2 to 10/14/12	1x	TF				
	WRAL		Th	10/11/12	:30	12:40 PM	D3C12-NC07-T04H	\$600.00		1
8	WRAL Noon News ISSUE CLASS OF TIME	12p-1p								
	1000E CEAGO OF THME		10/15/12	2 to 10/21/12	1x	1				
	WRAL		M	10/15/12	:30	12:58 PM	D3C12-NC07-T04H	\$600.00		1
9	WRAL Young and the Restless ISSUE CLASS OF TIME	4-5p		. 6, . 6, . 2	.00		33022 11007 10 111	φουσο		
			10/08/12	2 to 10/14/12	2x	TF				
	WRAL		Th	10/11/12	:30	4:00 PM	D3C12-NC07-T04H	\$1,200.00		2
	WRAL		F	10/12/12	:30	4:31 PM	D3C12-NC07-T04H	\$1,200.00		1
10	WRAL 5:30 News ISSUE CLASS OF TIME	530-6p								
			10/08/12	2 to 10/14/12	1x	TF				
	WRAL		F	10/12/12	:30	5:52 PM	D3C12-NC07-T04H	\$1,800.00		1
11	WRAL 5:30 News ISSUE CLASS OF TIME	530-6p								
	1330E GEAGS OF THINE		10/15/12	2 to 10/21/12	1x	1				
	WRAL		M	10/15/12	:30	5:37 PM	D3C12-NC07-T04H	\$1,800.00		1
12	WRAL 6pm News (M-F) ISSUE CLASS OF TIME	6-630p		. 6, . 6, . 2	.00	0.07 1	33022 11007 10 111	ψ.,σσσ.σσ		·
			10/08/12	2 to 10/14/12	2x	TF				
	WRAL		Th	10/11/12	:30	6:12 PM	D3C12-NC07-T04H	\$2,200.00		2
	WRAL		F	10/12/12	:30	6:10 PM	D3C12-NC07-T04H	\$2,200.00		1
13	WRAL 6pm News (M-F) ISSUE CLASS OF TIME	6-630p								
			10/15/12	2 to 10/21/12	1x	1				
	WRAL		M	10/15/12	:30	6:20 PM	D3C12-NC07-T04H	\$2,200.00		1
14	WRAL Inside Edition	7-730P								



**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

# **Billing Address:**

**Great American Media Attention: Accounts Payable** 1010 Wisconsin Ave NW - Ste 800 Washington, DC 20007



Advertiser	Democratic Congressional Campaign Cc
Product	DCCC 10/11
Estimate Number	1200

Invoice #	112772-1					
Invoice Date	10/28/12					
Invoice Month	October 2012					
Invoice Period	10/01/12 - 10/15/12					

Station	WRAL					
Account Executive	Cheryl Blair					
Sales Office	Washington Telerep					
Sales Region	National					

Order #	112772					
Alt Order #	06146607					
Deal #						
Order Flight	10/11/12 - 10/15/12					

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	WRAL	Inside Edition	7-730P								
	ISSUE CLA	ASS OF TIME									
					2 to 10/14/12	2x	TF				
	WRAL			Th	10/11/12	:30	7:19 PM	D3C12-NC07-T04H	\$1,400.00		2
	WRAL			F	10/12/12	:30	7:29 PM	D3C12-NC07-T04H	\$1,400.00		1
15		Thu Hour 2	9-10p								
	ISSUE CLA	ASS OF TIME									
					2 to 10/14/12	1x	1				
	WRAL			Th	10/11/12	:00				See MG 15.2,15.3,15.4	1
	WRAL (	6pm News (M-F)	6-630p	Th	10/11/12	:30	5:59 PM	D3C12-NC07-T04H	\$5,000.00	MG for 16.1,15.1	2
	WRAL	CBS This Morning	7am - 9am	ISSUE (	CLASS OF TIM 10/12/12	:30	8:53 AM	D3C12-NC07-T04H	¢1 500 00	MG for 16.1,15.1	3
	WHAL	CBS This Morning	/ aiii - 9aiii	ISSUE (	CLASS OF TIM		0.33 AIVI	D3C12-NCU7-1U4H	φ1,300.00	WG 101 16.1,15.1	3
	WRAL I	NFL Football (Early)	1p - 4:15p	Su	10/14/12	:30	4:59 PM	D3C12-NC07-T04H	\$4,000.00	MG for 16.1,15.1	4
		(=0,)		ISSUE (	CLASS OF TIM	1E r8.23			<b>¥</b> 1,000100		•
16	WRAL	Thu Hour 3	10-11p								
	ISSUE CLA	ASS OF TIME									
				10/08/1	2 to 10/14/12	1x	1				
	WRAL			Th	10/11/12	:00			\$4,500.00	See MG 15.2,15.3,15.4	1
17	WRAL	Fri Hour 2	9-10p								
	ISSUE CLA	ASS OF TIME	r								
				10/08/1	2 to 10/14/12	1x	1				
	WRAL			F	10/12/12	:30	9:46 PM	D3C12-NC07-T04H	\$3,500.00		1
18	WRAL	Fri Hour 3	10-11p								
	ISSUE CLA	ASS OF TIME									
				10/08/1	2 to 10/14/12	1x	1				
	WRAL			F	10/12/12	:30	10:30 PM	D3C12-NC07-T04H	\$5,000.00		1
19	WRAL	Late News	11-1135p						. ,		
		ASS OF TIME									
				10/08/1	2 to 10/14/12	3x	TF				
	WRAL			Th	10/11/12	:30	11:14 PM	D3C12-NC07-T04H	\$1,800.00		3
	WRAL			Th	10/11/12	:30	11:33 PM	D3C12-NC07-T04H	\$1,800.00		1
			14/	o warrant that the	atual brandonat info	rmation abo	un on this invoice	was taken from the program log			



**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

#### **Billing Address:**

**Great American Media Attention: Accounts Payable** 1010 Wisconsin Ave NW - Ste 800 Washington, DC 20007

Advertiser	Democratic Congressional Campaign C					
Product	DCCC 10/11					
Estimate Number	1200					

Invoice #	112772-1				
Invoice Date	10/28/12				
Invoice Month	October 2012				
Invoice Period	10/01/12 - 10/15/12				

Station	WRAL			
Account Executive	Cheryl Blair			
Sales Office	Washington Telerep			
Sales Region	National			

Order #	112772				
Alt Order #	06146607				
Deal #					
Order Flight	10/11/12 - 10/15/12				

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
19	WRAL Late News	11-1135p					•			
	ISSUE CLASS OF TIME									
	WRAL		F	10/12/12	:30	11:14 PM	D3C12-NC07-T04H	\$1,800.00		2
20	WRAL Late News	11-1135p								
	ISSUE CLASS OF TIME									
				2 to 10/21/12	1x	1				
	WRAL		M	10/15/12	:30	11:31 PM	D3C12-NC07-T04H	\$1,800.00		1
21	WRAL David Letterman ISSUE CLASS OF TIME	1135p-1237a								
			10/08/12	2 to 10/14/12	2x	TF				
	WRAL		Th	10/11/12	:30	11:49 PM	D3C12-NC07-T04H	\$600.00		1
	WRAL		Th	10/11/12	:30	12:14 AM	D3C12-NC07-T04H	\$600.00		2
22	WRAL David Letterman ISSUE CLASS OF TIME	1135p-1237a								
			10/15/12	2 to 10/21/12	1x	1				
	WRAL		M	10/15/12	:30	11:58 PM	D3C12-NC07-T04H	\$600.00		1
23	WRAL CRIMINAL MINDS ISSUE CLASS OF TIME	1135-1235XM								
			10/08/12	2 to 10/14/12	1x	1-				
	WRAL		Sa	10/13/12	:30	12:30 AM	D3C12-NC07-T04H	\$300.00		1
		Aired Spots	33							

Gross Total \$52,850.00

**Agency Commission** \$7,927.50

**Payment Terms 30 Days Net Amount Due** \$44,922.50